**Epilepsy Queensland hits a purple patch with Jacaranda Finance sponsorship**

Purple is set to reign in March when two great community-minded organisations team up to support people with epilepsy.

In an announcement that unites both the personal and the philanthropic, Epilepsy Australia is delighted to reveal that Jacaranda Finance will be the official sponsor of the 2024 Make March Purple campaign.

This sponsorship – the event’s first - marks a natural fit for Jacaranda Finance, with CEO Daniel Wessels having lived family experience of the condition.

“We’re excited to bring our support to the important work that Epilepsy Australia performs,” says Daniel.

“It’s a cause that is incredibly meaningful to me personally as my uncle had epilepsy and I was able to see firsthand the ways in which it impacted his quality of life.

“As I know only too well, it’s a condition that can be misunderstood, but which can have a massive and profound impact not only on the lives of sufferers, but also their families.

“Through their outreach, Epilepsy Australia works to make a real and practical difference for these people, and as a company equally committed to bettering the lives of our clients, this shared vision was a natural fit.”

Epilepsy Queensland CEO Chris Dougherty emphasised the importance of community partnerships.

“1 in 10 people will experience a seizure in their lifetime, yet the impact of epilepsy not only on health but on our general wellbeing is widely misunderstood,” he says.

“From education to employment, mental health to social connection, there’s so much more we could be doing to ensure that people with epilepsy have access to the same opportunities as everybody else.

“With the help of our partners, we’re working hard to make that change.”

To find out more about how you can Make March Purple, visit [www.makemarchpurple.org.au](http://www.makemarchpurple.org.au).

**ENDS**