**MEDIA RELEASE:**

**WHAT:** Brisbane Roar FC partner with Epilepsy Queensland to make this March purple!

**WHERE:** Various (see below)

**WHY:** Each March the world turns purple for people in support of the 50 million people living with epilepsy. Epilepsy Queensland Inc invites you to join the movement happening in over 130 countries and Make March Purple for Epilepsy. Help raise awareness about one of the world’s most common serious neurological conditions – epilepsy. Go [HERE](https://myimpact.epilepsyqueensland.com.au/make-march-purple/muck-me-purple) for more information.

**Brisbane Roar FC helps make March purple.**

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Did you know that an estimated **1,240 Australians will be diagnosed with epilepsy this March**?

Epilepsy is a medical condition that affects the brain, causing seizures, it is one of the most common neurological conditions the world over. On average, **60 Queenslanders a week receive an epilepsy diagnosis** that can be life changing.

**Make March Purple** is the national campaign of Epilepsy Australia and its member organisations. **Epilepsy Queensland and Brisbane Roar FC** have teamed up this March to raise funds and awareness for the 60 Queenslanders diagnosed with epilepsy each week.

“*Partnering with Epilepsy Queensland to champion “Make March Purple” was an easy decision. We want to be able to help break down the stigma associated with epilepsy to ensure everyone gets a fair go,”* said Brisbane Roar FC X.

*“We have dared to be brave and be covered in purple muck to raise funds and awareness for the 50 million people around the world whose lives are interrupted by epilepsy. We will also be there at the Story Bridge Climb on March 26 to help turn the night purple!”*

*“Epilespy Queensland Inc and* [*“Make March Purple”*](https://myimpact.epilepsyqueensland.com.au/make-march-purple/muck-me-purple) *aims to drive confidence and courageousness within the community for how we deal with epilepsy now and going forward. We want to be able to do more research, to educate, and to break down the barriers for the community around epilepsy,”* said Epilepsy Queensland CEO, Chris Dougherty.

**EVENT OPPORTUNITIES:**

***Purple Muck Challenge* – Thursday, 18 March, 11:30am**

The boys from Brisbane Roar are showing their support for the 60 Queenslanders diagnosed with epilepsy each week. On Thursday 3 team members, **Tom, Jack and Macklin**, have stepped up to take the Purple Muck Challenge. The challenge will see the players covered in purple muck to raise funds and awareness for people living with epilepsy. The Purple Muck challenge is part of the Epilepsy Queensland campaign [Make March Purple.](https://myimpact.epilepsyqueensland.com.au/make-march-purple/muck-me-purple)

**WHO:** Brisbane Roar FC players- **Tom Aldred (captain), Jack Hingert** and **Macklin Freke**

**WHAT:** ‘Muck Me Purple’ challenge

**WHEN:** Thursday 18 March, 11:30am – 12:30pm

**WHERE:** Brisbane Roar Training Ground, Gold Coast Sports Precinct, 296 Nerang-Broadbeach Rd, Carrara

***Purple Day Story Bridge Climb* – Friday, 26 March**

See Queensland illuminated to Make March Purple for epilepsy, this Purple Day 26 March.

30 participants, including Brisbane Roar FC, will undertake this ultimate Purple Day experience, climbing the Story Bridge as it is illuminated purple.

*Who will walk the plank? Will anyone have the courage to ‘lean out’?*

**WHO:** Brisbane Roar FC players will join with other key Epilepsy Queensland supporters and ambassadors

**WHAT:** Twilight Bridge Climb as the bridge lights up purple – includes “The Lean Out” and “Walking the Plank” 80m above sea level, and 50m above the bridge traffic!

**WHEN:** Friday, 26 March

**WHERE:** Story Bridge Adventure Climb, 170 Main Street, Kangaroo Point

**WHY:** Bridges, buildings and landmarks throughout the state will be illuminated purple to draw awareness to epilepsy

Other notable locations participating in the [“Purple Landmark Illuminations”](https://myimpact.epilepsyqueensland.com.au/make-march-purple/celebration-illuminations) this March include:

|  |  |
| --- | --- |
| * Victoria Bridge, Brisbane | * Wharton Reef Lighthouse, Townsville |
| * Suncorp Stadium, Brisbane | * Munro Martin Parklands, Cairns |
| * City Hall, Brisbane | * King George Square, Brisbane |

**MEDIA:** *If you would like further information or are interested in organising an interview or photo opportunity, please contact Epilepsy Queensland Melissa Simpson 0479178281* [msimpson@epilepsyqueensland.com.au](mailto:msimpson@epilepsyqueensland.com.au)  *Photos can be made available.*