



epilepsy  
queensland | inc

# 2017 – 2018 Impact Report

Optimising life for people living with epilepsy  
and bringing epilepsy out of the shadows.

# our mission

Epilepsy Queensland’s mission is to optimise life for people living with epilepsy and bring epilepsy out of the shadows.

# our goals

- To create a supportive environment for people with epilepsy and their families
- To empower people with epilepsy and their families
- To contribute to the scientific understanding of epilepsy through research, education and its application
- To ensure health, welfare and other services respond appropriately to the needs of people with epilepsy and their families
- To ensure appropriate policies for people with epilepsy are included in public policies in all sectors
- To ensure the long-term sustainability of Epilepsy Queensland

# our values

We **respect** and **care** about those impacted by epilepsy. We are **accountable** for our actions, **passionate**, and **person-centered** in our approach. We value **collaboration**, are **agile**, and ensure **integrity** in all that we do.

# customer service charter

- Epilepsy Queensland cares about your story and values your experience. We:
- Provide welcoming and supportive care
  - Ensure prompt and attentive service
  - As the peak body for epilepsy in Queensland, we strive to provide current and factual information
  - Seek and welcome feedback to continually improve our service
  - Provide timely and transparent resolution to any complaint
  - Walk beside people on their journey with epilepsy

# our strategic priorities

- Empower individuals and families
- Enhance our community engagement and advocacy
- Ensure sustainability

Patron  
Wally Lewis

Chief Executive Officer  
Helen Whitehead

Board as at 22 November 2018

Chairman  
David Bunker

Deputy Chairman  
Kristin Ramsey

Treasurer  
Jane Vidler

Secretary  
Andrew Barnes

Board members  
Charmaine Driver  
Kim Davis  
Kos Sclavos  
Katrina Tune (Appointed 30/04/2018)



# chairman's report



In 2019 Epilepsy Queensland will celebrate its 50th Anniversary. Since 1969, Epilepsy Queensland has been dedicated to improving the quality of life of people with epilepsy and their carers and families through information, support, counselling, education, training, advocacy and research.

In these days of change, the 50th Anniversary of any organisation truly is a milestone of great significance. It provides us with a unique chance to reflect on Epilepsy Queensland's many successes, and the challenges it has overcome in delivering advocacy and support services. It is also a time to look forward: to continue to deliver on our mission to bring epilepsy out of the shadows; to optimise life for people touched by epilepsy; and to keep making a positive impact in people's lives here in Queensland, both in the city and in our regional communities.

Throughout 2018, Epilepsy Queensland has had its fair share of strategic issues to deal with at board level. I want to take this opportunity to thank Helen Whitehead and her team for their ongoing drive and energy, and for their absolute focus on the people they interact with on a daily basis, our epilepsy community.

For Epilepsy Queensland, like many other organisations in the sector, sustainability and funding stability is of key concern. Epilepsy Queensland, through its hard work and dedication, has been successful in working with, and being funded by, state government to provide specialised services for people with epilepsy. We have also used strong community engagement to independently raise funds and build awareness of epilepsy through many great giving activities.

This year, I was inspired and personally moved by the terrific work of the Great Cattle Muster event which raised awareness for Epilepsy in the bush, and also raised some serious funds which we will be able to use to deliver more much needed services in regional Queensland. Other events, including the Toowoomba Golf Day, Lendlease Golf Day, Purple Day events, September's Sausage Sizzle and many more, all provide opportunities for Epilepsy Queensland to raise awareness, to educate and advocate, and to support people living with Epilepsy and their families and friends. To the state government, and to all our contributors, donors and fund-raising volunteers, we are exceptionally grateful. And we will not let you down.

As we look ahead, our organisation will continue to monitor the roll out of the NDIS, working to raise awareness, advocate, and provide services for people with epilepsy funded under the scheme, and to continue to work with those who may fall between the gaps during this major change for people with disabilities. We will continue to advocate and educate, and most importantly, be there for people who are meeting epilepsy for the first time, people who are dealing with changes to their epilepsy, people exploring the future of epilepsy services, research and treatment, and all of us who are living lives touched by epilepsy.

Epilepsy Queensland will go forward, we will manage our financial position closely, we will build capacity and look to develop new ways to provide training and education, and to reach as many Queenslanders as we can, to bring Epilepsy out of the shadows.

# helping and empowering the community



Epilepsy Queensland is a trusted provider of information and support services relating to epilepsy. Epilepsy Queensland's dedicated services team have an impact on people with epilepsy, their families and other members of the community that support their journey including support workers, teachers, disability and health workers.

“The support from Epilepsy Queensland is just amazing and truly humbling. We always feel that the support is given with love very unlike “support” you get in other industries. - Darren”

## Helpline

Our helpline continues to be an important point of initial contact for Queenslanders living with epilepsy. Support and counselling help with the many stresses that epilepsy may bring – having an understanding person to listen plays an important role in maintaining psychosocial well-being.

“Donna, thank you again for being super helpful and supportive. I really appreciate the help and information you have provided to me since November 2017. You are an asset to Epilepsy Queensland. - Chrissy”

“Following my epilepsy diagnosis at age 31 more than anything I felt very, very isolated. The neuro provided the diagnosis and treatment plan, but the emotional fallout was mine alone to process. So it was a big deal to be able to talk with a member of the Epilepsy Queensland team, Donna. Thank you for being there and giving me perspective during one of the less stellar weeks of my life. It made a huge difference.” - Nicola”

## Information Services

We provide accessible information about epilepsy that is tailored to the individual's situation, empowers people with epilepsy to live confidently and manage seizures. During the year many of our information resources were updated to reflect changing research and management information. Our seizure first aid resources are an important source of information and were redeveloped in time for our seizure first awareness campaign, September Sizzle in 2017.

## Regional Services

Epilepsy Queensland provides support remotely across Queensland via our Helpline and website. Our staff provide training on demand to organisations, schools and day care centres in Understanding Epilepsy and the Administration of Midazolam. With the assistance of grants we also provide workshops in regional areas open to the public and the epilepsy community.

“We have some very special little people in our care that have epilepsy. This training is to give our staff confidence, but also parents that we can handle the situation should it arise. The training was amazing. - Goodstart Early Learning Mackay - Bridge Road”

The Great Elders Cattle Muster was a very significant event in May 2018 coordinated by the Harms and Kenny families as well as Elders Rockhampton. The Muster raised vital awareness of the challenges of living with epilepsy in regional and remote Queensland as well as significant funds for a service on the ground in regional Queensland. The service to be launched in early 2019 will assist and connect teenagers and young people as well as their families.



## Disability Support

Our family support program is now even more important as families of children with complex needs find themselves looking to the future with regards to support through the NDIS. We have a new Services Development Officer on the team whose role includes helping people with epilepsy in Queensland to navigate the NDIS. People living with epilepsy and their carers are now able to access support from Epilepsy Queensland staff in pre-planning, advocacy, appeals, assistive technology assessments, training and epilepsy management plans. Epilepsy Queensland is a registered NDIS service provider.

“Leonie is a very approachable, helpful person. We can ring or make an appointment and come into Epilepsy Queensland and talk with staff about any matter regarding my epilepsy and NDIS. - Rosemary”

## Little Poss Children's Programs

Developing epilepsy at any age can be difficult, particularly so in the childhood years. Epilepsy Queensland has a special program for children, incorporating mascot Little Poss. Through newsletters, information resources, and activities Little Poss helps children with epilepsy, their siblings and friends to learn about epilepsy in a fun way. Little Poss's birthday party was again well attended by a number of little ones and parents, who love to be a part of the Little Poss Club.

“Ellie enjoyed seeing herself in the Little Poss Club newsletter recently. One of the girls at her school, who also has Epilepsy was also so happy to see her friend in the newsletter!”



## Epilepsy Symposium

In October 2017, Epilepsy Queensland held its Eighth Annual Epilepsy Symposium, 'Thinking outside the box'. Our highly regarded speakers throughout the day engaged the audience with topics such as genetic testing and research, emerging drugs, medicinal cannabis, stereo-EEG, non-epileptic seizures, epilepsy and spirituality and where epilepsy fits within the NDIS. Queensland Epilepsy Symposium is an opportunity to hear the latest research and management techniques from local, interstate and international experts as well as connect with the epilepsy community.

“We really enjoyed the overview of the new thoughts and developments with the treatment of Epilepsy. As school nurses, we love coming to your Symposiums for the new developments.”

## Training

Epilepsy Queensland provides training and workshops for health workers, disability support staff, and teachers to assist them in their various roles supporting people with epilepsy. Face-to-face training at the service provider's own organisation continues to be a high priority, although these groups are also accessing our webinars and online learning courses. An online training option was rolled out nationally through Epilepsy Australia with training in understanding epilepsy, administration of emergency medication, understanding the epilepsy management plan and the Smart Schools Program. This offers another option for those who can't access our face to face training.

Training sessions are also held monthly at the Epilepsy Queensland office in Woolloongabba and every second month at Gold Coast Neurology. Financial members of Epilepsy Queensland are able to access one of these in-house training sessions free each year. These sessions are ideal for anyone living, with epilepsy, family members, carers and those who provide support.

“Jenny, thank you for your help and the training. The feedback that I'm getting from the staff is that you are the best trainer that they've ever had, and that they feel very confident about administering Midazolam should the time ever arise. - Garry”

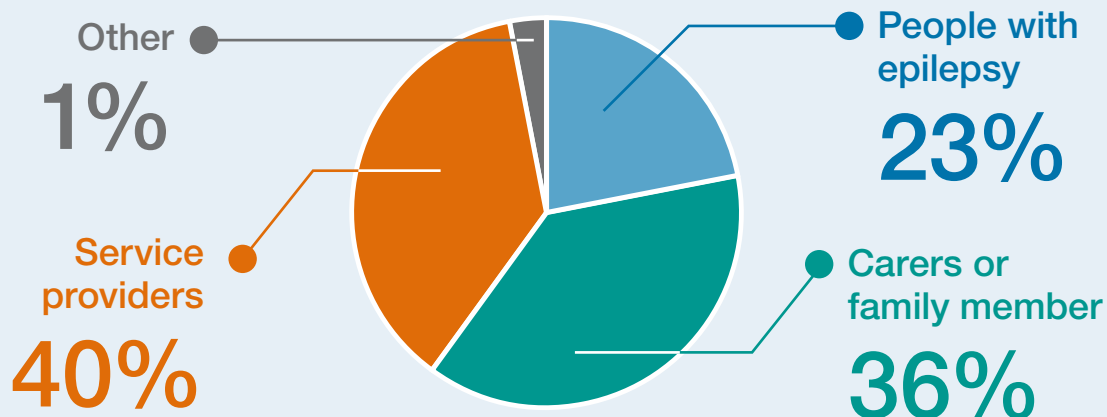
## Website and social media

More people than ever are accessing information, support and a greater sense of community through our website, email updates and social media pages. In 2019 we will be launching a new website that will provide a more tailored and modern experience that is easier to navigate.

Our social media pages allow us to provide the most up to date information on management, research, awareness and epilepsy news. Our aim was to reach more than 6,200 Facebook page likes by the end of 2018. We are pleased to say that we exceeded this target in October. Join us on Facebook, Twitter, Instagram or Linked In to be part of an active and supportive epilepsy community.

“Thank you for sharing. It truly explains so much about having epilepsy. The 16 things I wish people knew about epilepsy you identified are often how I feel. It's not easy explaining these to people around you. - Louise”

## support and information

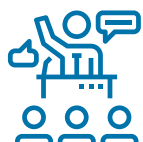


Website traffic  
**increased**  
by  
**133%**  
to  
**88,426**  
unique users

**3,328**  
Individual  
contacts  
(increase of 13%)



### Training



Training session attendees  
**2,312**

Training sessions for  
**149** organisations  
including  
**33** in regional  
areas



### Publications sent

**2,695**

Little Poss newsletters



**4,235**  
Flame  
magazine

**37,433**  
E-News



**369**  
Learn Epilepsy / Webinars

Symposium  
attendees

**130**



**3,570**  
Livewire newsletters

### Social Media



**22% Increase**  
Page likes increased from  
4784 – 5821

**69% Increase**

Average post reach  
increased from 1023 – 1727





# consumer engagement, advocacy and awareness

Epilepsy occurs in one in fifty people in our community, yet there are widespread misconceptions. For many people the social stigma that comes from community fear and misunderstanding can be more difficult to deal with than the condition itself. Through people sharing their stories and hosting events we are able to build awareness and reduce misunderstanding in local communities throughout Queensland.

## purple day

### Bringing epilepsy out of the shadows

Purple Day was founded in 2008, by nine-year-old Cassidy Megan of Nova Scotia, Canada. Motivated by her own struggles with epilepsy, Cassidy started Purple Day in an effort to get people talking about the disorder and inform those with seizures that they are not alone.

Epilepsy Queensland is proud to have introduced Purple Day to Australia back in 2009, with the aim of bringing epilepsy out of the shadows and raising funds for epilepsy support services in Queensland.

### Heroes taking on challenges

Each year we are incredibly grateful for the support of our purple heroes for epilepsy during the month of March.

In 2018 we introduced our Purple Day Climb of Brisbane's Story Bridge. Sixteen of our supporters climbed the Story Bridge as the sun went down and Brisbane's landmarks, including the Bridge were illuminated purple in support of people living with epilepsy. We would like to thank our climbers Dale Blyth, Steve Eltis, Darren Johnson, Seth Lauder, Hazel Lloyd, Paul Lorimer, Ben Lyons, Jaimie Roth, Louise Ryan, Sharon Smith, Jessica Steinhardt, Kimberly Sullivan, Jade Whitlock, Charlotte Whitlock, Joanne Burke and Tayla Stinton. Together they raised \$ 22,713 to help us reach out to more Queenslanders living with epilepsy.



### Events

Many supporters also hosted morning teas for epilepsy. Special thanks to the Redcliffe Hospital Pharmacy Department who hosted a delicious purple bake sale raising \$711 and Cairns Hospital Neurology Department for hosting a morning tea and selling purple day merchandise on clinic day.

Brennan House and all of the staff and students at St Joseph's College, Toowoomba were perhaps the most creative supporters of Purple Day. They raised a fantastic \$1,350 for Queenslanders living with epilepsy which is sincerely appreciated. We loved seeing everyone go purple with shirts, socks and nails as well as the many purple culinary delights.

A special mention must also go to Freshwater Christian College and Wishart State School for their Purple free dress day and St Francis Xavier at Goodna who have continued their tradition of a crazy hair day and colouring in competition.





## Merchandise and support of pharmacies

Each year the Pharmacy Guild of Australia (Queensland Branch), support Purple Day and the Little Poss Appeal and encourage pharmacies across Queensland to do the same. Some of those pharmacies really go the extra mile to show their customers living with epilepsy they are not alone, by dressing up in their most outlandish purple outfits and wigs. This year the Purple Pharmacy Award went to Scott Street Pharmacy in Toowoomba. In addition to purple merchandise sales, Scott Street Pharmacy raised

funds via a morning tea, donations and a raffle. They also featured epilepsy stories from their community helping to raise fantastic awareness.

## Queensland landmarks go purple

One of the highlights of Purple Day is landmarks across the State turning Purple for epilepsy. Fountains in Mackay and Bundaberg went purple for the day to raise awareness. In Toowoomba the City Hall Annex was illuminated in purple and in Ipswich the Civic Centre went purple. Thank you to the councils in these areas and our volunteers who advocated for these local awareness raising strategies.

Brisbane lit up purple for epilepsy including the Story Bridge (which also carried our banner), Victoria and Kurilpa Bridges, City Hall, Treasury Casino, QPAC, Wheel of Brisbane, Brisbane sign, Parliament House and Suncorp Stadium. We were thrilled to see all of the selfies with these fantastic purple landmarks.

*"Doris would have been so proud - the Story Bridge lit up for us. It is great that Mr Lewis has become our Patron and is so active. Doris and I used to say 'We wouldn't wish epilepsy on our worst enemies, but if only someone of some note would speak up and say they had epilepsy.' Now our prayers have been answered." - Marella Jenkins*

## Awareness

The 9 News Queensland team were big supporters of Purple Day 2018 helping us to bring epilepsy out of the shadows. Our Patron, Wally Lewis, did a live sports news cross with a number of our supporters dressed in purple and the Story Bridge illuminated purple as a backdrop. The news team Andrew Lofthouse, Melissa Downes and Garry Youngberry dressed in purple for the whole Statewide broadcast. We were also thrilled to have 9 News Queensland Reporter Emily Prain as our MC for our Purple Day Function at the Story Bridge Hotel.



We are also extremely grateful to ODNA for pro-bono advertising on their network of digital billboards across Brisbane. The striking purple and green ads featuring our Purple Day ambassadors Wally Lewis and Nickayla Winter reached a large audience of motorists on busy Brisbane roads.

## SUDEP Action Day

If a person with epilepsy dies suddenly and no obvious cause can be found, it is called SUDEP. Each year SUDEP Action Day is held on 23 October and Epilepsy Queensland joins with other epilepsy organisations around the world to promote the day. SUDEP can be a difficult topic to talk about, but SUDEP Action Day encourages us to do just that. We encourage people to know their level of risk and to take action to reduce the risk. This includes maximising seizure control, making sure you never run out of or suddenly stop taking anti-epileptic medication and avoiding known seizure triggers.

## In Memory

Any loss to our epilepsy community is deeply felt, whether it is related to a person's epilepsy or not. Sometimes family members decide to honour the memory of a lost loved one by fundraising and raising awareness of epilepsy in their name. We are grateful to be able to share in these memories and work with families to make a difference, so that others with epilepsy don't have to go it alone.



## A lasting legacy of Sammy Milne

In 2016, tragedy came to the Milne family with the death of their beloved son and brother Sammy. He was only 19 and he had been struggling with epilepsy since he was 15.

From this terrible tragedy, the Milne family, their friends and colleagues have spent the last two years creating a lasting legacy, working with Epilepsy Queensland to raise funds and awareness of epilepsy. They want to help ensure that anyone living with epilepsy in Queensland, doesn't have to go it alone, but they also want to start a conversation about epilepsy to help end the stigma. To help build understanding of how much it can affect a person's life and encourage people living with epilepsy to speak up and ask for help.

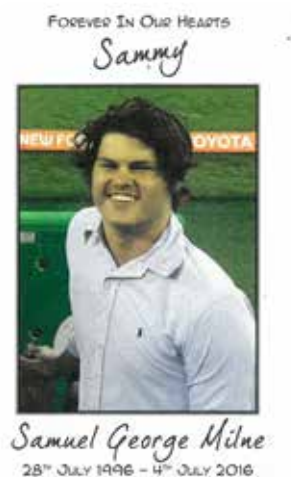
We wanted to share with you part of a speech from Shaye, Sam's sister, at a recent ladies golf day fundraiser held at St Lucia Golf Links.

"With the help of Epilepsy Queensland, we can educate with information, training and counseling to schools, health and disability services, so that people like Sam can feel, 'Whatever is in me is stronger than what is out there to defeat me.'"

Golf was one of Sam's great loves and the weekend before he passed away, he won a golf competition at Sandgate. To raise funds and awareness the family have held charity golf days in Sam's memory, generously supported by the electrical industry, with special mention of Schneider Electric and Clipsal.

Sam was also a huge fan of island shirts, so family and friends take on the Bridge to Brisbane each year, wearing the most offensive island shirts they can find, to raise funds for Epilepsy Queensland. The team has received support from Sam's former employer Hayman's Electrical, who have generously contributed \$10,000 each year in support of their fundraising.

We thank the Milne family and their friends, for their dedication to creating a lasting legacy of Sammy.



## Community engagement

It may not be Purple Day every day, but with the support of the epilepsy community, we strive to raise awareness of epilepsy year round.

## Bridge to Brisbane

On a chilly Sunday morning in August, Epilepsy Queensland supporters came from across the State to walk or run the Bridge to Brisbane to raise funds for Queenslanders living with epilepsy.

The team included EpiApe (aka Samantha Rowles from Gayndah and Munduberra Guardian Pharmacies) and Jaimie Roth with their daughters from Gayndah, plus a group of tutu wearing gals from Dalby called Chelsea's Cheerers.

We walked the 5km, with EpiApe stopping occasionally for photos, getting a lot of attention for Epilepsy Queensland along the way.

Our day finished with the Best Dressed Team competition, and to our surprise, we won, bringing in another \$500 for our fundraising! This gave Jaimie a great opportunity to speak on stage, bringing epilepsy out of the shadows.

We had a fantastic day, and also surpassed our fundraising goal raising an amazing \$20,000 across all of our teams! This will enable Epilepsy Queensland to assist more people living across Queensland with epilepsy.



# sustainability

## Strategic review

An extensive stakeholder consultation provided invaluable insights into what is important to our members and how we can use this in our future direction. Our Strategic Plan maps out how we are responding to our strategic priorities and challenges. We have reflected our strategic goals and our relevant achievements in this report.

## Raising funds in the community

Thank you to everyone who has supported Epilepsy Queensland during the financial year through membership, donations, regular giving, art unions and raffles, merchandise sales, fundraising and events. It is only through your generous support that we are able to continue to provide services to Queensland children and adults living with epilepsy. Here are some of our highlights for 2017/18.

### Toowoomba Epilepsy Charity Golf Day

On 1 December 2017 around 100 golfers joined Peter and Susan Meyer for a round of golf to make a difference in the lives of Queenslanders living with epilepsy. For the third year, Epilepsy Queensland has been the beneficiary of the Toowoomba Epilepsy Charity Golf Day, which is a highlight of the Toowoomba golfing calendar.

Corporate teams from across Toowoomba had the opportunity to tee off with sporting legends including Epilepsy Queensland Patron Wally Lewis, Australian cricketing great Andy Bichel and Rugby League international Wally Fullerton Smith. The post-golf lunch didn't disappoint, with guests regaled with stories from the three legends as well as the ever entertaining and inspiring poetry of MC Rupert McCall.

Epilepsy Queensland CEO Helen Whitehead said: "The event inspires generosity in everyone who attends and supports via the auction and raffle on the day and those who donate the fantastic prizes. The event raised \$45,385 which will enable us to help more people living with epilepsy in regional areas through our helpline, counselling and training services."



### Wally Lewis shares his story at Lendlease Charity Golf Day

The annual Lendlease Charity Golf Day saw 144 keen golfers and 186 lunchers at Brookwater Golf Club, out in support of Epilepsy Queensland and Legacy. They got to spend time with our Patron Wally Lewis who shared his story of living in the shadows with epilepsy and how surgery changed his life.



The event raised \$73,330, shared equally between the two charities. In these eight years, an amazing \$284,419 has been raised for Epilepsy Queensland's services for children and adults living with epilepsy.

Epilepsy Queensland's patron, Wally Lewis, is thrilled with the result. "I really enjoy a good game of golf and the Lendlease Charity Golf Day is one that I always look forward to. It's not just a fun day, but a wonderful way to get our message out to corporates each year and help to bring epilepsy out of the shadows. One in 26 people will develop epilepsy at some stage in their life, so this is something that will affect a person or their family in most workplaces."

## How you can help

Your support, no matter how large or small, has a positive impact on the lives of Queenslanders living with epilepsy.



Join the conversation on Facebook



Make a donation



Join us – membership



Volunteer your time



Share your story



Leave a legacy



Host or attend an event



Challenge yourself



Raise awareness



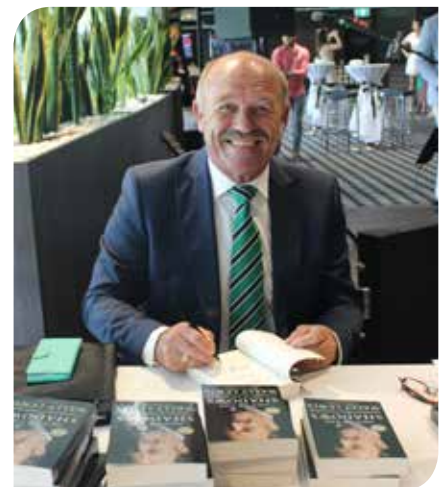
Join the conversation

## our people

### Our Patron

Once again, throughout the year, our amazing Patron Wally Lewis has helped to bring epilepsy out of the shadows. Wally is always happy to share his experiences and take the time to speak with people from all walks of life, who often share a similar story.

From attending events on behalf of Epilepsy Queensland, to participating in golf days and speaking at fundraising events such as Melbourne Cup Celebrations, nothing is too much for this warm and generous man. We salute you Wally and look forward to continuing to increase awareness and understanding of epilepsy with you.



### Board, staff and volunteers

The staff of Epilepsy Queensland are vital to our success in all endeavours. During the 2017-2018 year our full time equivalent was 9.32, a slight reduction from 9.68.

Epilepsy Queensland's Board is the governing body of the organisation, meeting at least once every two months. All members are Honorary. Katrina Tune was recruited to join the Board on 30 April 2018. Katrina is a parent of a child living with epilepsy and is also an experienced Corporate Partnerships Manager.

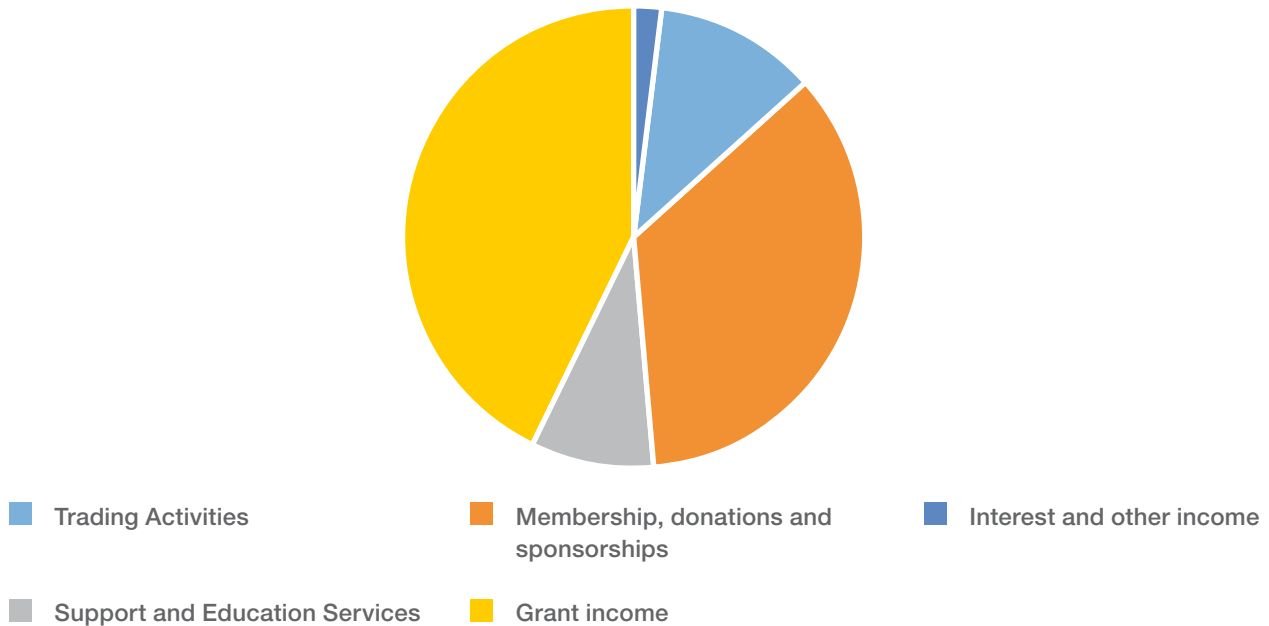
Our volunteers are highly valued participants in all areas of the organisation's operations including pro bono specialists, our team of office volunteers, speaking ambassadors, fundraising and events. Their generous contribution of time and expertise is of monumental benefit.





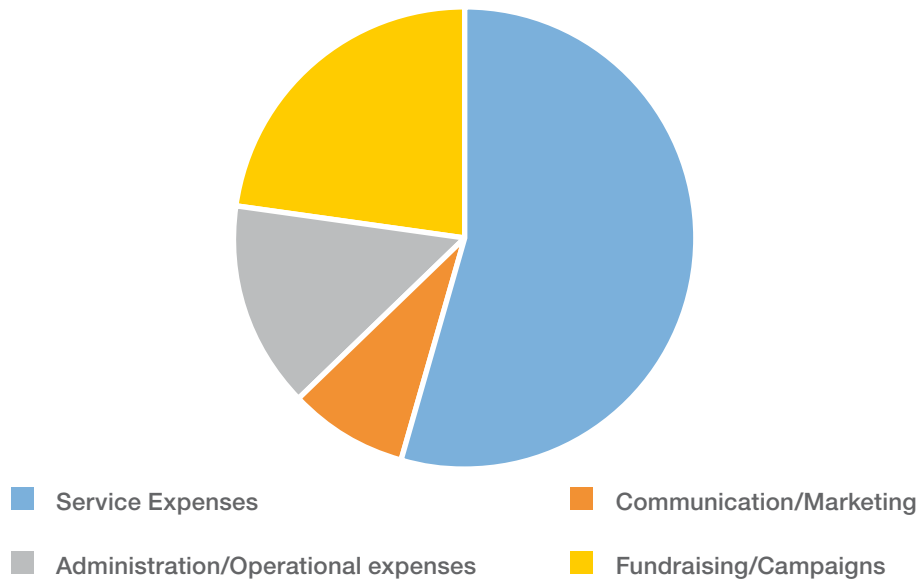
# Income

## Income sources 2017/18



# Expenditure

## Expenses 2017/18



Epilepsy Queensland thanks all of our donors, members and supporters. Together we are making a difference for Queenslanders living with epilepsy.

### Highlights

- 1282 individual donations received from our generous supporters
- 46 people fundraised and shared their stories through Everyday Hero
- 95 events held during Purple Day and September Sizzle
- 438 financial members adding their voice for Queenslanders living with epilepsy
- \$87,193 raised through Golf Days organised by our generous supporters (Lendlease \$36,665, Peter Meyer \$45,385, Milnes \$5,143)

## Supporting Queenslanders for 50 years

In 2019 Epilepsy Queensland will celebrate 50 years of assisting Queenslanders living with epilepsy, their families and communities. The Epileptic Welfare Association in Queensland has evolved from humble beginnings as a volunteer organisation operated out of the Kemp family home. The organisation was formed to address discrimination and stigma of Queenslanders living with epilepsy.

Robert Kemp was employed in a number of jobs since leaving school, but was unfairly terminated repeatedly when his employers found out he had epilepsy. His mother Doris, with the support her husband Arthur were the driving force behind the forming and running of the organisation for many years.

During 2019 Epilepsy Queensland invites the community to celebrate and acknowledge the many volunteers, staff and supporters who have contributed and fought for a more inclusive environment for the epilepsy community. We also ask you to contribute your stories of living with epilepsy and share your vision and hopes for the future.

Excerpt from Doris Kemp farewell speech: “Looking back over the past 15 years I realise the job of having made many friends and the sadness of not always being able to solve all the problems associated with epilepsy. I would like to stress that it is important we all work together to bring about a better understanding of epilepsy. When one realises this condition does not respect any person, surely it is time to take stock and ask “what can I do to help make the association one to be reckoned with? I would like to see more participation by members in the operation of the social side of the association and ask you to give this serious consideration.”

Excerpt from Marella Kilroy farewell speech: “Much still remains to be done, and there is a need for members to support the association, not merely financially, but by personal effort and input at meetings. Time and tide awaits for no man but time changes all things. Each person can only achieve a limited amount – even the longest life is short – then, as in a relay race, the baton must be passed on.

The candle which is our symbol has been lit – it is up to all members to see that it is not extinguished until the darkness of ignorance and prejudice are completely overcome.”



# EQI timeline



**9 Sept 1969**

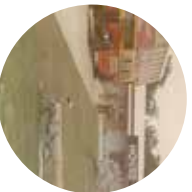
The Association has its first public education event with neurologist Dr George Burden speaking at the University of Queensland on the social aspects of epilepsy



**1974**

First office space rented by the Association on fifth floor Penneys Building, Brisbane.

All work and meetings were previously held at the Kemp Home, Wavell Heights



**1968**  
First informal meeting and steering committee formed, driven by Mrs Doris Kemp OAM in response to the challenges her son, Robert, who had epilepsy was facing with employment issues and discrimination

**1975**

The first street collection certificate was organised by Marella Jenkins - \$244.70 was raised



**1993**

A children's awareness program commenced with the publication of two books "And Down Went Poss" and "Poss's School Days" written by Anne Little and illustrated by Denise McMahon



**1995**

Annual Badge Appeal commences with Little Poss Badges sold through Westpac and the Pharmacy Guild of Australia (Queensland Branch)



**2000**

Won Cable & Wireless Award for best not for profit website for children in the world



**1992 - 2008**

Jan Taylor served as President/Chair. Jan has a significant influence on the organisation and is instrumental in securing government funding during this time



**1994**

World of Trivia commences as fundraising and awareness program in schools



**1998**

Incoming Premier launches Epilepsy Week and signs Epilepsy Queensland manifesto



**2012**

First Purple Procession held at Southbank on 26 March



## Early 1970s - 1982

Weekend trips to "the House of Happiness", Bribie Island commenced as a social activity



# thank you for your support

We sincerely appreciate the help that so many people and organisations have given us from July 2017 to June 2018. Those listed below, in addition to many others who we don't have the space to list here, have substantially contributed in some way to helping Queenslanders whose lives are touched by epilepsy.

- Our Patron- Wally Lewis
- Department of Health
- Department of Communities, Child Safety and Disability Services
- National Disability Insurance Agency
- Gambling Community Benefit Fund
- Australian Communities Foundation
- Gloria & Douglas Mathews Gift Fund
- Perpetual Limited
- Macrossan & Amiet
- Taylor Byrne Pty Ltd

## Partners/Sponsors

- The Pharmacy Guild of Australia (Queensland Branch)
- Princess Alexandra Hospital
- Metro South HHS
- UCB Australia Pty Ltd
- EpiAssist
- EISAI
- Terri Butler MP

## Fundraising

- Lendlease Annual Charity Golf Day
- Peter and Susan Meyer
- Kenny and Harms families
- The Milne Family
- Ipswich 100 Bike Ride - Lions Club of Moggill-Mt Crosby
- Queensland Cricketers Club – 2017 Melbourne Cup Day of Decadence
- The Good Guys
- Haymans Electrical & Data Suppliers
- Schneider Electric (Australia) Pty Ltd
- Elders Rockhampton
- Specsavers Optometrists
- Hume Doors & Timber
- Our Everyday Heroes and Bridge to Brisbane participants

## Purple Day and Little Poss Appeal

- The Hon Jackie Trad MP
- Our partners at [www.purpleday.org](http://www.purpleday.org)
- Purple Day Founder - Cassidy Megan
- Followmont Transport
- The Pharmacy Guild of Australia (Queensland Branch)
- Brisbane City Council
- Fundraising Services Team
- The Print Bar
- Our Purple Day Heroes and those who hosted fundraising events and/or sold merchandise
- Story Bridge Climb
- Emily Prain
- 9 News Queensland
- ODNA

## Volunteers and Students

- Amelia Arama
- Paul Barry
- Martin Bevis
- Dikshya Bhattarai
- Jannie Bijkerk
- Amanda Budd
- Andrew Budd
- Nathan Church
- Jackie Choquenot
- Cassandra D'Arcy
- Georgia Edwards
- Tracey Francis
- Karen Garland
- Gerrard Gaudiello
- Carolyn Gibbs
- Melanie Gilchrist
- Zeta Gilchrist
- Matthew Gunders
- James Henderson
- Breeze Hunter
- Loise Kamau
- Trent Long
- Marie Lyall
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- Helen McCullagh
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